



RESOLVE NEW ENGLAND

395 TOTTEN POND ROAD
SUITE 403
WALTHAM, MA 02451

TEL: 781.890.2250
FAX: 781.890.2251

www.resolvenewengland.org
admin@resolvenewengland.org

facebook.com/resolvenewengland
twitter.com/RESOLVENewEng

OCTOBER 19, 2012

FOR IMMEDIATE RELEASE

Contact: RESOLVE New England

Erin Lasker, Executive Director

Phone: 781.890.2250

Email: erinlasker@resolvenewengland.org

**RESOLVE NEW ENGLAND ANNOUNCES VIACORD AS NEWEST
PEER AND TOPIC DISCUSSION GROUP SPONSOR**

(WALTHAM, MA, OCTOBER 26, 2012) - RESOLVE New England (RNE), the region’s infertility support, education, and advocacy organization, is pleased to announce that PerkinElmer’s ViaCord® Cord Blood Banking Business has become a sponsor of RNE’s Peer and Topic Discussion Groups. Run monthly at multiple locations across New England, these groups provide an opportunity for open discussion where women and men struggling with infertility can come together, learn about resources for help and connect with others who are facing similar challenges.

“In person, peer support has been at the heart of RNE services since 1974,” noted Erin Lasker, Executive Director of RESOLVE New England. “Infertility is often isolating for those going through it and our Peer and Topic Discussion Groups provide opportunities to connect with others in a relaxed and comfortable setting. ViaCord’s generous support allows us to continue these vital services and to answer the demand for more locations across New England. Their participation clearly highlights their dedication to supporting prospective parents during every stage of their journey.”

“With a genuine commitment to the wellbeing of families backed by deep scientific expertise, PerkinElmer’s ViaCord Cord Blood Banking business offers one of the first steps families can take as they plan for a healthy future for their newborns,” said Morey Kraus, Ph.D., Chief Scientific Officer at ViaCord, PerkinElmer. “It is a pleasure to sponsor RESOLVE through their RNE support program as they strive to support families with the resources they need.”

For more information about the collaboration between ViaCord and RESOLVE New England, please visit <http://www.resolvenewengland.org>.

ViaCord’s family cord blood and cord tissue services currently offer expectant families the opportunity to preserve their baby’s umbilical cord blood and cord tissue for potential medical use by the child or a related family member. To date, ViaCord has preserved the umbilical cord blood of more than 300,000 newborns. Twenty years ago, cord blood stem cells were used to treat just one disease, Fanconi’s anemia. Today there are nearly 80 diseases treatable with cord blood stem cells, including cancers, certain blood disorders and immunodeficiencies. Please visit www.viacord.com for more information.

About RESOLVE New England:

RESOLVE New England is a 501(c)3 non-profit organization providing compassionate support, progressive education and informed, grassroots advocacy to individuals and couples experiencing infertility who seek to build their family. Since 1974, RESOLVE New England has been the leading voice and progressive driving force connecting the New England community on the many paths to parenthood by offering comprehensive educational programs and monthly peer-led support groups focusing on infertility, adoption and donor conception. Find more information on RESOLVE New England at www.resolvenewengland.org.

###

RESOLVE NEW ENGLAND

Providing Infertility Support, Education & Advocacy Since 1974