

**Resolve New England, Inc.**  
**Meeting of the Executive Committee**  
**February 13, 2023 at 5 p.m. EST**

An Executive Committee meeting of the Board of Directors of Resolve New England, Inc., a Massachusetts nonprofit corporation ("RNE"), was held by Zoom at 5 p.m. EST on Feb. 13, 2023.

Upon notice duly given, the following Directors were present by Zoom or phone:

Board President - Jennifer Redmond; VP - Chrissy Hanisco; Treasurer - Lisa Rosenthal;  
Secretary/Clerk - Mary Zanol  
Directors – Catherine Tucker

Invited guests also present during the regular meeting were Executive Director Kate Weldon LeBlanc, Operations Manager Emily Lindblad, Brandeis Board Fellow Nicholas Greco, and Sarah Glatt and Firdaus Faiz of Paper Crane Associates

Attendees at the meeting could hear, be heard and speak with each other throughout the meeting.

**1. Welcome from President and Introductions**

**2. Strategic Plan Updates**

- a. Solid draft and close to being a completed working document
- b. [Full presentation here](#); final version will go out prior to March meeting
- c. Questions/comments/feedback should be sent to Kate by 2.21
- d. Will not vote on this until the March full Board meeting, but some parts of it are already being implemented
  - Vision: At Resolve New England, we want everyone to have access to the options, resources, support, and community they need when trying to build the family of their dreams.
  - Mission: We create a caring community for all people struggling with fertility and family building. We provide the psychosocial support, resources, and advocacy that are critical to those trying to grow their families. #FindYourPeople
  - 1. Mission statement has some slightly different framing although message is essentially the same;  
#FindYourPeople is the mantra and hashtag
- e. Describing our work: biggest difference is having COMMUNITY as the groundwork for all our work instead of a separate pillar; three pillars are SUPPORT, RESOURCES, ADVOCACY
  - Second pillar has been changed to Resources from Education since Education sounds more one-directional. It's more than information – also connecting to providers etc. Resources is more reflective of what RNE provides.
  - Once graphic is final, it will go on the website + social media.

Icons being used are the same ones already on website homepage to be consistent.

Can still make small tweaks to the graphic.

- f. Different audiences we serve: System, Family Building Professionals, Partners, Program Participants – graphic will also be finalized for use on website. The affected person is in the middle/at the core and caretakers surrounding them in concentric circles.

System and Partners may need to be defined more

- g. Core Beliefs That Shape Our Work

Support for All

Keeping it Personal

Community-Led

Unbiased Information

Equitable Access

Autonomy for All

- h. Strategic Goals & Priorities

Continue to offer psychosocial support and community to

individuals and families throughout their family building journey

Increase the resources available and generate our own content

Strengthen our broader community through partnerships with  
community-led groups and family building professionals

Advance and protect fertility and family building for those who need  
it

Build the capacity and sustainability of the organization

1. Goals are then broken down more specifically within the report/slides
2. Refer to support as psychosocial support to clarify it's not financial support; this encompasses mental and emotional health and well-being – holistic well-being without financial support and connection to others ("social")
  - a. This term is used commonly in the peer support space; does not need to be social workers leading the support groups
  - b. Peer Support Leaders are critical and we need to retain them and grow the network of leaders
3. Tweak reference to resources in goal #2 so that it doesn't sound like we're referring to financial resources
  - a. What content are we trying to create? More content that's accessible to anyone online, outside of conferences, etc. This includes video content and a podcast.
4. Continue to build and diversity partnerships; we can be a convener for people to network
5. Capitalize on anniversary like 30<sup>th</sup> anniversary of conference and 50<sup>th</sup> of the organization; renaming to differentiate further from national RESOLVE

6. Create and strengthen SOP for organization sustainability
  7. No specific timeline included in the report, but have differentiated between immediate and longer-term goals
  8. Some of these goals will filter down to the committees – i.e. creating a timeline for when each will be achieved; this is also what Paper Crane recommends. Identify the most critical for this year.
3. **Board Director Nominations and Vote – DID NOT HAVE A QUORUM TO VOTE**
- a. Can vote by email; track total vote tally but don't need scanned signatures; nominations committee also slated to meet on Wed. 2/15
4. **Treasurer's Report**
- a. Current balances are: Checking is \$21,572 and \$103,911 in Savings.
  - b. Budget has been extremely helpful, and we have been ahead of the game.
  - c. Concerns about those in Circle of Support?  
 MGH and CCRM renewing; confident that Boston IVF will renew  
 No major concerns but Harvard Vanguard is a bit up in the air –  
 Kate is meeting w/them in March  
 It is usually quieter this time of year w/revenue coming in
  - d. Will receive 2022 financials by 2.19; RNE will once again exceed the \$200,000 revenue threshold for 2022 so will need a financial review. (Next threshold is \$500,000.)  
 Finance committee also meeting prior to the Board meeting to review '22 financials  
 Lisa and Kate have also resumed meeting monthly  
 Last year we had an extension for the financial review but this year we aim to complete our taxes and review prior to the deadline of May 15th.
  - e. Re-applying for EMD Serono and Ferring grants this year; no Cummings grant this year
5. **Development/ED Update**
- a. Advocacy updates to be provided at March board meeting
  - b. Kickoff with Lamplighter Marketing – social media management/consulting – to fine-tune and grow our social media reach with content creation, videos, and more. Will also free up Emily for other duties outside of social media.
  - c. Walk is officially Oct. 1 at Warren Conference Center. Virtual option will also be offered again. May also hire someone to drive bigger sponsorships.  
 Suggestion of working w/Saphier events; focuses on nonprofits + walks (Update: Kate speaking to them on 2/16)
  - d. Conference date not yet confirmed. Will hire an event planner. Anniversary event the evening prior. Still need to find a venue – although may stay with Verve.

Likely to hire Kelly Soule of 8 Stratton Event Management but will likely speak with one other option (i.e. Saphier)

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Meeting adjourned at 6:04 p.m.