

Resolve New England, Inc.
Meeting of the Executive Committee
May 8, 2023 at 5 p.m. EST

An Executive Committee meeting of the Board of Directors of Resolve New England, Inc., a Massachusetts nonprofit corporation ("RNE"), was held by Zoom at 5 p.m. EST on May 8, 2023.

Upon notice duly given, the following Directors were present by Zoom or phone:

Board President - Jennifer Redmond; VP - Chrissy Hanisco; Secretary/Clerk - Mary Zanor

Invited guest also present during the meeting was Executive Director Kate Weldon LeBlanc

Attendees at the meeting could hear, be heard and speak with each other throughout the meeting.

1. Welcome from President

2. Treasurer's Report

- a. Finance Committee met last week (it meets before each board meeting)
- b. We will share Q1 financials and memo for June Board meeting
- c. RNE has been approved for a \$30,000 grant from EMD Serono – will be UNRESTRICTED, which gives us more flexibility
- d. Currently, RNE has \$7,985 in Checking and \$56,914 in Savings. We are expecting \$44,500 in revenue in the coming weeks (this includes Serono), so the Finance committee is not concerned about our income.
 - i. If we go under \$75K income (~3 mos. operating budget) – the Finance Committee will convene a special meeting to address
- e. Our financial review process for 2022 (\$200K+ revenue) is underway and should be completed by the end of summer.

3. Update on naming project (Jennifer/Kate)

- a. Working with Rebecca Moore; Emily & Kate had initial lengthy meeting with her, then Jennifer joined a brainstorming meeting w/her the first week of May
- b. Aiming to have name ideas by June Board Meeting
- c. Want short, concise, memorable, works w/current branding, reflects vision/mission + three pillars, added bonus if it ties in with existing marketing, distinctive from other orgs and podcasts, not currently or recently in use by another organization, doesn't exist in other forms (i.e. name of a book or blog), avoid any confusion with national Resolve
- d. Rebecca also asked Kate, Emily & Jennifer to share their thoughts on initial list of names and will narrow it down from there
- e. This will be a transparent process, but started with the small group first for initial brainstorming (and brain dump!) stage; next concentric circle is the EC; full Board doesn't necessarily need to be involved until there is a short list with a strong contender
- f. 'Shorter' list can be shared w/the EC
- g. Some name ideas were more like taglines; trying to keep name shorter
- h. Looking to keep same logo + color scheme, if possible; possibly change font but TBD
- i. Next meeting w/Rebecca is TBD, likely week of 5.15, and will include peer group leader(s)
- j. TBD on how this will be presented at June meeting

4. Discussion of June Board Meeting and Nominations

- a. Most recent updates from all committees will be incorporated
- b. Materials for June meeting due by 5.24 and uploaded to site by 5.26 (may try to get them up earlier due to Memorial Day weekend)
- c. Jennifer to work on agenda with Kate
- d. Free headshots after the Board meeting with professional photographer
- e. There was discussion about three promising nominations that have been received.
 - i. Kate will send info on all to nominations committee + could vote via email ahead of June 3 meeting
 - ii. If they cannot attend June meeting, is there another way to intro them prior to following board meeting?
 - iii. Kate is also talking to someone from CT on 5.10 about joining advocacy committee. Kate is also sourcing more VT possibilities (biggest gap we have on Board)
- f. Final board meeting for Catherine Tucker, but fortunately she plans to stay on as Vice Chair of Advocacy Committee
- g. Need to determine how new members will be added to committees (i.e. Chrissy needs more on Governance); will be based on need at first, but they could move to other committees in following years. We can update SOPs to this effect.

5. ED Update

- a. Lisa Rosenthal helped connect Kate to new Ferring contact; applying for a grant in July
- b. VT bill will not move anywhere this year but will stay alive for next year's session
- c. MA parentage act (and all MA bills) continue to move slowly
- d. A [digital sponsorship packet](#) has been created! And can always be easily updated. This will be circulated to the board, as well.
- e. NIAW media opps resulted in some good feedback, inc. someone heard the VT NPR interview and signed up for a support group
 - i. Kate also spoke for a KPMG event; may go back during Pregnancy Loss Awareness month. Kate followed up to ask about sponsorship.
- f. New RNE office solution: Regus workshare location; can use any facility for no added cost, but there will be a designated office for two with window (\$500/month) in Concord, MA – Aug. 1 lease start (have not officially signed yet)
 - i. Could also potentially use some Regus locations for board meetings; smaller office but more amenities

Meeting adjourned at 6:09 p.m.